

AI FOR BUSINESS LEADERS

TRANSFORMING DATA INTO ACTION

02 - 06 MARCH ONLINE

09 - 13 MARCH LISBON

LISBON ACCOUNTING AND BUSINESS SCHOOL

BIP | BLENDED INTENSIVE PROGRAMME

AI FOR BUSINESS LEADERS

TRANSFORMING DATA INTO ACTION

02 - 06 MARCH ONLINE
09 - 13 MARCH LISBON

LISBON ACCOUNTING AND BUSINESS SCHOOL

02 - 06 MARCH

ONLINE WEEK

MARCH 1
SUNDAY

MARCH 2
MONDAY
14h^{PT}

WELCOME

MODULE 1
Collaborative
Engagement

MARCH 3
TUESDAY
ASYNCHRONOUS

MODULE 2
AI-driven
business skills

MARCH 4
WEDNESDAY
ASYNCHRONOUS

MODULE 3
AI Challenges
in Governmental
Agencies

MARCH 5
THURSDAY
ASYNCHRONOUS

MODULE 4
Imagination
Beyond
Algorithms

MARCH 6
FRIDAY
ASYNCHRONOUS

MODULE 5
Case study

MARCH 7
SATURDAY

09 - 13 MARCH

LISBON

MARCH 8
SUNDAY

MARCH 9
MONDAY
ISCAL

9h00^{PT}
MODULE 1
Welcome
Collaborative
Engagement

12h00^{PT}
Case Study

13h00^{PT}
LUNCH

16h00^{PT}
Networking &
Social Activities

19h00^{PT}
DINNER

TRIGUEIRINHO

MARCH 10
TUESDAY
PwC

9h00^{PT}
MODULE 2
AI-driven
business skills

13h00^{PT}
LUNCH

14h00^{PT}
Case Study Lab

MARCH 11
WEDNESDAY
PALÁCIO GALVEIAS

9h00^{PT}
MODULE 3
AI Challenges
in Governmental
Agencies

13h00^{PT}
LUNCH

15h30^{PT}
Hands-on
Activities

MARCH 12
THURSDAY
ISCAL

9h00^{PT}
MODULE 4
Imagination
Beyond
Algorithms

13h00^{PT}
LUNCH

14h00^{PT}
Case Study Lab

MARCH 13
FRIDAY
ISCAL

9h00^{PT}
MODULE 5
Case study

11h30^{PT}
Student
presentations

13h00^{PT}
Ending ceremony

13h00^{PT}
LUNCH

Free
Afternoon

MARCH 14
SATURDAY

Departure

16h00^{PT}
WARM UP
Optional

QUIOSQUE
AV. LIBERDADE

TRANSPORTATION AND ACCOMMODATION IS NOT INCLUDED.
ALL PARTICIPANTS MUST BRING THEIR OWN LAPTOPS TO ALL ACTIVITIES.
MEETING POINT: EVERYDAY @ISCAL



LISBON ACCOUNTING AND BUSINESS SCHOOL

Founded in 1756 - 270 years of history
First Business and Accounting school in Portugal
Centrally located in Lisbon
Widely recognised as “the” accounting University in Portugal



AVENIDA MIGUEL BOMBARDA, 20 | 1069 - 035 LISBOA
TEL: 217 984 500 / ISCAL@ISCAL.IPL.PT
METRO LINE: SALDANHA (RED / YELLOW LINE)

LISBON



ABOUT THE CITY

Lisbon is a safe, accessible and international city. It offers a balanced combination of academic life, culture and leisure. The city's human scale, together with moderate living costs when compared to other European capitals, supports the smooth integration of international participants. The presence of the Tagus River and the proximity to the Atlantic Ocean enhance quality of life and overall urban appeal.

PUBLIC TRANSPORT



TRANSFER FROM THE AIRPORT TO THE CITY CENTRE

Humberto Delgado Airport is located approximately 7 km from the city centre. The metro is the simplest and most economical option, using the Red Line, with an average travel time of 20 to 30 minutes. Taxis and app-based transport services, such as Uber and Bolt, are widely available.

WHAT TO SEE IN LISBON

Baixa, Rossio and Chiado form the historic and commercial core of the city. Alfama preserves the oldest urban fabric and is closely associated with fado. Belém stands out for the Jerónimos Monastery and the Belém Tower. São Jorge Castle offers wide views over the city and the Tagus River.

CONTEMPORARY LISBON

Parque das Nações represents contemporary Lisbon, with modern architecture, generous public spaces and cultural facilities. The riverside area is suitable for walks and informal social moments, complementing the BIP programme.