W ASMC S INTERNATIONAL **VATIONAL DAYS** RESEARCH AND INNOVATION CONFERENCE NEW TRENDS ON RESEARCH AND INNOVATION

SCAL INTERI

10 APRIL 2024

PROGRAM

09H00

Conference registration and welcome

10H00

INAUGURAL SESSION: Funding Opportunities and International Cooperation / Keynote Speaker: <u>Ana Cristina Perdigão</u>, Director of the Portuguese Erasmus + Agency, Portugal

10h30 PANEL 1

The Al Act and the rise of dignity as a grounding European constitutional principle Elena di Carpegna Brivio Università degli studi di Milano, Italy

Forks in the Road: Modelling the Economic Prospects of Artificial Intelligence Orlando Gomes / Michelle Lins de Moraes ISCAL Polytechnic University of Lisbon, Portugal

Copyright Law and Digital Media Business Models: A Research Agenda for the Age of Artificial Intelligence Cody Rei-Anderson Edinburgh Napier University, Scotland

Gamification as a new trend in entrepreneurship education Renate Indrika

College of Accountancy and Finance of Rīga, Latvia

Moderator | Sérgio Gomes University of Saint Joseph, Macau The Shadow Economy and the fight against it <u>leva Rebiņa-Serjakova</u> College of Accountancy and Finance of Rīga, Latvia

A Study of Regional Competitiveness in the European Union <u>Ruxandra Pitorac</u> West University of Timisoara, Romania

Moderator | <u>André Filipe Rodrigues</u> ISCAL Polytechnic University of Lisbon, Portugal

12h30 LUNCH BREAK

14h00 PANEL 3

Fiscal Ethics, international taxation and a feminist approach <u>Pilar Coutinho Elói</u> Pontifical Catholic University of Minas Gerais, Brazil

Boards of directors and environmental disclosure: evidence from European companies Mara Raposo / Pedro Pinheiro ISCAL Polytechnic University of Lisbon, Portugal

The meaning of the "E" in ESG: Incorporation of the environmental factor and sustainable profit Paula Silveira ISCAL Polytechnic University of Lisbon, Portugal

What is the influence of ESG score on the payout policy of G7 firms? Joaquim Ferrão ISCAL Polytechnic University of Lisbon, Portugal

Moderator | <u>João Rosário</u> ISCAL Polytechnic University of Lisbon, Portugal

11h30 PANEL 2

Absolutely priority rule dilemmas in corporate reorganizations Jaka Cepec School of Economics and Business University of Ljubljana, Slovenia

The impact of the subprime crisis on bank capital structures in the so-called PIGS countries <u>Cristina Pereira Pedro</u> ISCAL Polytechnic University of Lisbon, Portugal

15h00 PANEL 4

Virtual Mobility Project in Management Accounting Lenka Stryckova Technical University of Liberec, Czechia Marina Antunes ISCAL Polytechnic University of Lisbon, Portugal

The innovation lessons from the past: The portuguese "Aula de Comércio" and the business area teaching <u>M. Margarida Piteira</u> ISCAL Polytechnic University of Lisbon, Portugal Exploring the Benefits of Moodle Forums for Collaborative Learning and Communication in Higher Education as Support for Face-to-Face Classes in Business Sciences Courses Carla Martinho / Cláudia Silvestre ISCAL Polytechnic University of Lisbon, Portugal

Moderator | <u>Helder Martins</u> ISCAL Polytechnic University of Lisbon, Portugal

16h00 COFFEE BREAK

16h15 PANEL 5

The Key Administrative Competencies of Managers Required for Company Development in the Bani World Olena Motuzka National Academy of Statistics, Accounting and Audit, Ukraine

Companies and workers in the context of the 2030 Agenda in the Alentejo region Maria Luísa Silva ISCAL Polytechnic University of Lisbon, Portugal

Sustainable Human Resources Management: Perspectives and practices of HR Professionals <u>Teresa Esteves</u>

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Teleworking and mental health at work

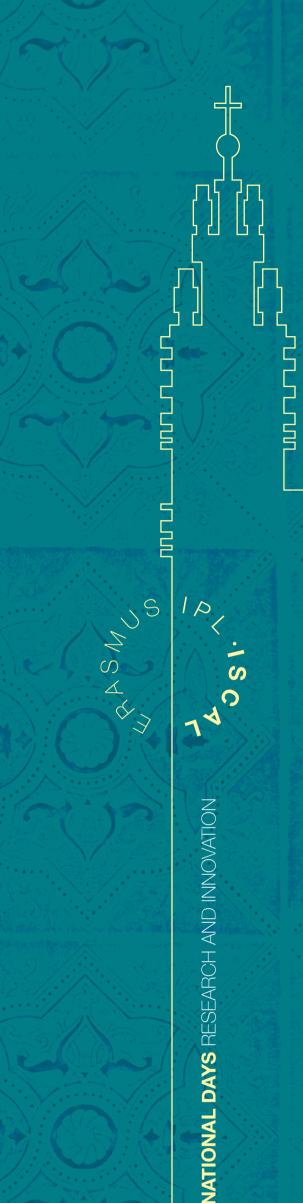
<u>Marlene Mendes</u> ISCAL Polytechnic University of Lisbon, Portugal

Moderator | <u>Dina Cilia</u> ISCAL Polytechnic University of Lisbon Portugal

17h15 PANEL 6

Prenuptial Agreements in Thai law Kittipob Wangkham Thammasat University, Thailand

The institutionalized representation of interest groups in Portugal José Cardoso



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Consumer protection law and consumer rights in consumer arbitration proceedings Elionora Santos ISCAL Polytechnic University of Lisbon, Portugal

Past, present and future of the Macanese Commercial Code João de Sousa Assis ISCAL Polytechnic University of Lisbon, Portugal

Moderator | <u>Natacha Ornelas</u> ISCAL Polytechnic University of Lisbon Portugal **18h15** Closing of the Conference and performance by Tuna Iscalina