

OPEN CLASS

DIGITAL MARKETING

7/10/2021 | 11H-14H | AUDITÓRIO 2

ANNA BIANCHI

University of Warsaw

PhD in Management (University of Warsaw), Adjunct Professor of Marketing, Social Media & Word-of-Mouth Marketing Expert, Business Consultant & Author. Experienced and passionate marketing professional bringing 15 years' experience in developing and implementing marketing communication strategies for global brands in Italy, Poland and the U.S. Specialized in digital and social media marketing of fashion, beauty and luxury brands. Founder of BRANDLOVERS™ – an innovative, international platform joining brands with their lovers.

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